

THE 2011 WISER PRODUCTIONS BRIDAL SHOW AGREEMENT
1651 W. CENTRE AVE. #102, PORTAGE, MI 49024
(269) 329-0486

Date: Sunday, January 23, 2011

Location: Kellogg Arena, 1 McCamly Square, Battle Creek, MI 49017

Show Hours: 12:00 noon - 3:30 p.m. (As advertised)

Display load-in: Sunday, January 23, 2011 7:00 a.m.-11:00 a.m.

Doors open: 11:30 a.m.

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VENDOR REGISTRATION INFORMATION

Business Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: (____) _____ Fax: (____) _____

Email: _____

Website: _____

Please indicate exactly what information about your business should be listed on the website and vendor list given to brides. (I.E. Business Name; Address; Phone; Website).

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Each exhibitor will be provided a 10' x 10' booth with 1 skirted 8-foot table and 2 chairs.

<u>Description</u>	<u>Price</u>	<u>Quantity</u>	<u>Total</u>
___ Regular Booth	\$359.00	_____	\$_____
___ First-Time Participant	\$299.00	_____	\$_____
___ Double Booth	\$675.00	_____	\$_____
___ Gold Sponsorship	\$299.00	_____	\$_____
___ Additional tables	\$ 20.00/ea.	_____	\$_____
___ Electricity	\$ 30.00	_____	\$_____
___ Booth Carpeting	\$ 60.00	_____	\$_____
___ Bag Stuffers	\$ 75.00	_____	\$_____
TOTAL			\$_____

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In consideration for the aforementioned services provided by Wisier Productions,

_____, herein called the "Purchaser", agrees to
pay Wisier Productions the amount as specified above.

In addition, the "Purchaser" agrees to the following terms and conditions:

- 1) To maintain staff at the display for the entire duration of the show.
- 2) To conduct your activities in such a manner that does not disturb, or is in any way detrimental to the other vendors. All display areas must be maintained in a clean and orderly fashion.
- 3) To NOT remove any parts of your display until 3:30 p.m. unless otherwise notified by Wisier Productions. Failure to adhere to this condition could jeopardize your privilege to participate in subsequent shows.
- 4) Exhibitors must adhere to all city and state fire regulations.
- 5) Wisier Productions shall not be held liable for any damage caused by or related to the use of electricity at the show.
- 6) Wisier Productions is not responsible for any damages to the "Purchaser" in the event that the Bridal Show is unable to be held due to weather conditions, accidents, riot, Acts of God or any other reasonable events beyond the control of Wisier Productions that may prevent the Bridal Show from taking place. No fees shall be returned if the show is cancelled due to any of the aforementioned reasons.
- 7) Vendors are not permitted to "share" booths with any other business. One business per booth.
- 8) Bridal Show Lead List: Participating Exhibitors of the show will receive this list. Unauthorized use of this list will result in a \$5000 fine, plus legal costs.

PURCHASER

DATE

BY WISER PRODUCTIONS, INC.

DATE

**PLEASE RETURN AGREEMENT WITH YOUR CHECK PAYABLE TO:
WISER PRODUCTIONS, 1651 W. CENTRE AVE. #102, PORTAGE, MI**